



## INDIA: GROWTH IN THE ECONOMY, PUBLIC WORKS, AND THE CONSTRUCTION MACHINERY MARKET

**Confindustria Modena, SaMoTer and Unacea are organising the Italian pavilion of construction machinery at Excon, in Bangalore, from 25 to 29 November 2015**

**24 November 2015.** After a slowdown linked to the trend in the national economy, the Indian construction machinery market has recorded a **13% increase in 2015**, and should also improve over the next two years, achieving **+15% in 2017** (estimates by Off-Highway Research). Such expectations of growth mainly depend on the large number of public works that the government has already started to implement and on others that will shortly be given the go ahead under the five-year plan 2012-2017, which has allocated **1 billion dollars for urban and infrastructural development in the country**. Overall, the Indian economy is continuing to grow by more than 7% per year and its pace is estimated to speed up over the next five years.

Tomorrow, **Excon**, the trade fair for construction machinery and technologies will open in Bangalore - in the south of India – and will continue until 29 November. The event, now at its eighth edition, has emerged as the benchmark event for the machinery and equipment sector for the entire southern area of the Indian continent. Confindustria Modena, Unacea and SaMoTer have organised the **Italian pavilion that will host 19 companies in an area covering over 300 square metres**.

The Italian pavilion will host the following companies: Bianchi Casseforme, Casagrande, Cobo, Cosben, Demac, Esti, Hbs Valves, Mantovanibenne, Mix, Nordimpianti System, M3, OP, Palmieri, Safim, Schnell, Simex, Trevi Benne, Varvel and Vis Hydraulics.

*“Having organised the Italian group at Excon since 2005, we have been able to see the path of growth, which has been very quick and has led to this leading event in terms of size and importance in India”, explains **Director of Confindustria Modena, Giovanni Messori**. “Today, India is showing signs of a strong upturn in imports from Italy and we aim to guarantee Italian companies strong visibility on the market and all the means required to establish a constant presence on the sub-continent”.*

*“In 2015, the Ministry of Economic Development formally recognised, with its special plan to promote “Made in Italy”, the role of trade fairs as a business incentive for Italian companies and the national economic system”, highlights **General Manager of Veronafiere, Giovanni Mantovani**. “Such activities are organised based on a system that involves selected incoming buyers and operators to the main international events that take place in Italy, and on the group presence abroad of the main players in the trade fair sector so that we are able to focus on target markets. Today, continuing to work in collaboration with trade fair organisers and trade associations representing specific segments of the Italian manufacturing industry means giving institutions real opportunities for the further development of small and medium-sized businesses that bring added value to the real economy of our country”.*

*“With a population of over 1.2 billion, India is definitely a country with important prospects of development, especially in terms of infrastructures”, commented the **President of Unacea, Paolo Venturi**. “We take part in Excon as a group of Italian manufacturers, since we believe that it is essential to support the internationalisation of construction machinery companies, giving them a chance to exhibit as a group and with high visibility, especially companies that can be a driving force for our exports”.*



**SaMoTer**



**Confindustria Modena** ([www.confindustriamodena.it](http://www.confindustriamodena.it)) is the Confindustria regional association for the province of Modena. It has about 1,000 member companies active in various industrial sectors: engineering, ceramics, food, textile-clothing and biomedical. It is a member of Confindustria's Club of 15, which brings together Italy's regional realities with the strongest manufacturing vocation.

**SaMoTer** the Triennial International Earth Moving and Building Machinery Exhibition ([www.samoter.com](http://www.samoter.com)), has been held in Verona since 1963 and is the leading event dedicated to the construction machinery sector in Italy. The Exhibition is a partner event in the cycle of European trade fairs sharing the patronage of CECE - the European Committee which brings together building machinery manufacturers.

**Unacea** ([www.unacea.org](http://www.unacea.org)) is the association of Italian construction machinery builders. In terms of turnover, it currently represents over 75% of the value of the entire Italian industry of machinery and equipment for the earth-moving and concrete sector. Established in 2010, Unacea is a member of CECE, the Committee for European Construction Equipment that groups together the national associations of 13 countries and represents about 1,200 companies, with a turnover of about 23 billion euros and 130,000 direct employees.

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