

Run-up to the 30th SaMoTer at Veronafiere 22-25 February 2017

EARTH MOVING MACHINERY: THE “COMPACT” SECTOR IN ITALY IS GROWING SALES OF MINI-EXCAVATORS BETWEEN JANUARY AND JULY UP BY +24%

The specialists at SaMoTer 2017: Eurocomach-Sampierana, Ihimer, Kubota, Takeuchi and Yanmar and have already officially confirmed attendance as exhibitors at the earth moving, site and building machinery show at Veronafiere.

Verona, 15 November 2016 – Compact, efficient, ideal for work even on construction sites in the middle of traffic in large cities and lower pollution levels than ever: the “featherweight” category is driving the recovery in the earth moving machinery world. Mini-loaders and mini-excavators up to 6 tonnes continue to earn market shares on a global scale, improving from 15% of total sales in 2010 to 24% in 2015. This trend is also reflected in Italy, as evidenced by data from Veronafiere’s **SaMoTer Outlook** in collaboration with **Prometeia** and with the information input of **Unacea**.

Between January and July 2016, Italy posted sales of **3,935 mini-excavators**, 24% more than in the same period last year. The **wheel-mounted mini-loader** segment also expanded, with 342 units sold (+44%), as well as **track-laying mini-loaders** with 286 units (+41%).

These important figures must in any case be viewed in context – such as the Italian earth-moving sector – which has lost up to 82% of its value since the beginning of the crisis in 2009.

Nonetheless, this is a positive sign for the sector, with a view to the **30th edition of SaMoTer**, Italy’s most important trade fair dedicated to earth moving, site and building machinery scheduled at **Veronafiere 22-25 February 2017** (www.samoter.it).

And the “mini” segment will be well represented at the coming SaMoTer event by **Eurocomach-Sampierana, Ihimer, Kubota (E-Mac Group), Takeuchi (Midi Europe)** and **Yanmar** – leading international brands that have already official announced their attendance as exhibitors.

Mini-excavators and mini-loaders respond increasingly well to the maintenance work requirements of highly-urbanised modern contexts such as those in Europe and the United States. Efficient machinery ensuring minimally invasive work, capable of operating in confined spaces and short-term construction sites. All this without forgetting sustainability: latest-generation machines can eliminate more than 90% of exhaust gas particulates compared to engines fitted before 1996.

Link to photos

Photo - [Mini-excavator at SaMoTer](#) (2014 edition)

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