

The dust has barely settled on Bauma 2016 and the doors have not yet opened on the Hillhead show. But already, thoughts are turning to the Samoter 2017 show which is schedueld to take place in February next year.

For those that have never been to the Verona fair, Samoter is like a shop window onto a world of unforeseen innovation.

Although all the major equipment manufacturers will be in attendance, the true merit of the show lies in its ability to bring together domestic companies producing some truly weird and wonderful equipment, much of which is rarely seen outside Italy.

Samoter is the only event in Italy covering all construction machinery sectors and representing the main landmark for the building equipment industry in Europe in 2017.

The Exhibition is a partner event in the cycle of European trade fairs sharing the patronage of CECE, the Committee for European Construction Equipment, which brings together earth moving and building machinery manufacturers associations.

30 editions of SaMoTer and more than 50 years of experience serving the industry

Born in 1964, starting from 2014 SaMoTer is co-located with Asphaltica (machinery and systems for the road building and bitumen sector promoted by and in collaboration with Siteb, the Italian Asphalt and Road Association). In 2017, moreover, it will be held simultaneously with Transpotec Logitec, the international transport and logistics exhibition.

The exhibition focus will be on environmental emergency and protection solutions, the territory and hydro-geological risks, with special reference to intelligent machines, hybrid low-emission and high efficiency machines, technological platforms for human-to-machine (H2M) and machine-to-machine (M2M) interaction.

An important showcase and a not-to-be-missed appointment for all the players and professionals in the construction and transport industries value chain.



