

Veronafiere Exhibition Centre, 37135 Verona, Italy

Construction and building sites: Federcostruzioni with Veronafiere to relaunch the sector

Federcostruzioni and SaMoTer join forces to support growth in the Italian construction sector. The Federation belonging to Confindustria that brings together the leading productive categories of construction sector and Veronafiere, organiser of the landmark trade fair in Italy for earth-moving and construction equipment, signed a cooperation agreement ahead of the event scheduled in Verona 22-25 February 2017. The objective of the partnership is to develop promotional and training initiatives to support a system that in Italy is worth more than 400 billion euros and employs 2.6 million people. Yet this sector is still suffering from a far-reaching crisis, having lost between 2009 and 2014 nearly 30% of production and 650,000 jobs, although 2015 showed some signs of a gradual recovery with substantially steady forecasts for 2016.

This resumption can only be consolidated by action to start new projects for public works, at the same time as encouraging energy saving, quality and sustainability. These are the focal topics for the 30th edition of SaMoTer, taking in solutions for environmental emergency and safeguards, the territory and hydro-geological risks, with special reference to intelligent machines, hybrid low-emission and high efficiency machines, technological platforms for human to machine and machine to machine interaction.

"The agreement," said Maurizio Danese, President of Veronafiere, "is another effective step forwards benefitting the national construction system. The collaboration with Federcostruzioni strengthens SaMoTer's

role as the reference platform in Italy for the international promotion of companies in the construction and site machinery and equipment sector.

"Collaboration between Veronafiere and Federcostruzioni," Rudy Girardi, President of Federcostruzioni, agrees, "fits in with the approach always followed by the Federation of supporting all initiatives that highlight the real role of the construction sector in Italy, in terms of both production and employment, as well as to encourage the adoption of suitable measures stimulating the recovery."

The partnership involves the creation of a joint work group in the research field to develop technical and scientific studies in

the sector, as well as the design and development of training events associated with the themes in the forefront of SaMoTer 2017 and participation at Federcostruzioni appointments during the run-up to the event, such as Road Shows in Italy and the SaMoTer Day.

FURTHER INFORMATION

SaMoTer

30th INTERNATIONAL EARTH-MOVING AND BUILDING MACHINERY EXHIBITION

www.samoter.com

22 & 23 February 2017, Palais de Congrès, Paris

World of Concrete Europe

The Comexposium Group, a European leader in event organisation, recently formed a partnership with Informa Exhibitions to create World of Concrete Europe as part of the trade show Intermat. Building on the success of this first edition, the organisers have decided to once again pool their reputation and expertise to launch a new and exclusive event: World of Concrete Europe - Exhibition & Forum, comprising an exhibition area and a programme of seminars and round tables.

This new event, to be held on 22 and 23 February 2017 at the Palais des Congrès in Paris, is designed to cater to all the expectations of the European concrete market, enhancing its resonance and visibility, and building and reinforcing strong ties between the sector and its stakeholders.

As the only European event dedicated to concrete and aimed at the construction and

infrastructure community, World of Concrete Europe will be a point of convergence for the sector's leaders, offering visitors an exhaustive view and an expert vision of the latest innovations, trends and technological, digital, aesthetic and environmental developments in the field of technologies, applications, equipment, etc.

FURTHER INFORMATION

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& FORUM
EUROPE**

www.worldofconcreteeurope.com