

50 EVENTS

EVENTS PREVIEW

Road Machinery: Italy Catches Up with Market Recovery Sector

The most important upcoming event for the bitumen sector is Asphaltica, the show highlighting road paving technologies and solutions, safety and road infrastructures scheduled alongside the 30th edition of SaMoTer, the triennial landmark event in Italy for earth moving, site and building machinery, and Transpotec Logitec, the show dealing with transport and logistics, all scheduled at Veronafiere 22-25 February 2017. Asphaltica, organized by **Veronafiere** and **SITEB**, the Italian Road Asphalt Bitumen Association, will be an ideal opportunity for discovering the latest innovations in the field presented by major international brands. These include European giants **Ammann, Marini** and **Wirtgen Group**, which have already confirmed attendance as exhibitors. The Italian scenario seems to be achieving gradual consolidation of the recovery.

SaMoTer

This recovery was driven by new investments in construction: +2 percent in 2016, according to **Prometeia** estimates. More specifically, the recovery is being helped along by measures to re-launch public works implemented by the Government. In this regard, the 2016 Stability Law (budget) saw a return to positive dynamics for public expenditure in assets and envisaged the abolition of the internal Stability Pact for local councils. Asphaltica 2017 will display specific products and technologies for road building and maintenance focusing on maximum efficiency, lower costs and environmental sustainability

“because roads belong to everybody and citizens are particularly aware of deterioration, driving safety and the environment in which they live every day”, says **Stefano Ravaioli**, Director of SITEB (which will also coordinate the impressive program of workshops and high-profile business conferences ensuring training credits for engineers and sector professionals). “As ever, Ammann will attend the appointment in Verona and present models across its entire road range: compactors, surface finishers, plant and the light equipment line,” said **Michele Turrini**, Sales Director of Ammann Italy. ■

Empower Declared Strategic Sponsor of WETEX 2016

Emirates Central Cooling Systems Corporation (Empower), the world's largest district cooling services provider, will participate for the 12th year in the Water, Energy, Technology, and



Empower CEO Ahmad Bin Shafar

Environment Exhibition (WETEX 2016). The company also revealed that it is the Strategic Sponsor of the event, organized by **DEWA** under the directives of Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai, and under the patronage of Sheikh **Hamdan bin Rashid Al Maktoum**, Deputy Ruler of Dubai, Minister of Finance and President of DEWA from 4 to 6 of October, 2016 at the Dubai International Convention and Exhibition Centre. “Organized by DEWA since 1998, we consider WETEX an international event that reflects the significant advancement of the UAE and Dubai in the fields of energy, water, electricity and green sustainability. The show offers a global platform to launch best worldwide practices to the region. Being the biggest company in the district cooling industry worldwide, we consider our sponsorship to this show a

strategic move to represent the district cooling industry throughout three days of its happening. We will also meet our strategic partners to discuss with them the roadmap of developing the green economy in Dubai and to further increase the contribution of district cooling of achieving the long-term Green Economy for Sustainable Development initiative, launched by Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai” points out **Ahmad Bin Shafar**, the CEO of Empower. WETEX 2016 will tackle the most recent environmental challenges facing the world to develop optimal solutions through the experts present at the show. This is in line with Empower's participation as district cooling is an ideal chilling solution that reduces CO2 emissions, hence protect the environment and face the global climate change issue. ■

Arab Construction World (ACW)

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