

SaMoTer

DAY 28 MARCH 2018

PROGRAMME

Wednesday 28th March 2018
Veronafiery Congress Centre, Salieri Meeting Room

10.00 Welcome coffee and registration of participants

10.30 Welcome addresses and opening of sessions

GIOVANNI MANTOVANI, Director General of Veronafiery

10.45 An introduction to SaMoTer 2020

LUCIANO RIZZI, Agriexpo & Technology Area Manager - Veronafiery
MARCO BATTOCCHIA, SaMoTer Sales Manager

11.00 SaMoTer Outlook: Observatory on Construction Equipment

Presentation of the annual report on the world earth-moving machinery market, analysis of market situation trends and term prospects in the construction market for the next two years.

SaMoTer-Veronafiery in partnership with Prometeia and the information input of Unacea

CRISTINA ROSSI, Prometeia
LUCA AGOLINI, Prometeia

Moderator: *STEFANO RIGHI, Corriere della Sera - Economia*

12.30 Talk Show with sector companies and professionals

MICHELE TURRINI, President of Siteb
PAOLO VENTURI, President of Unacea
ALESSANDRO FRESIA, Italy Marketing Manager of CASE Construction - CNH Industrial

Moderator: *STEFANO RIGHI, Corriere della Sera - Economia*

13.00 Light lunch at end of sessions