

Earthmoving. After Intermat, Bauma China and Samoter

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Samoter 2020

Taking a leap forward in time, Samoter Verona awaits in 2020. The market for excavators and bulldozers is expected to move about **one million units a year**. North America and China are driving this growth that in 2017 meant the record figure of **825 thousand vehicles sold**. They are 23 percentage points higher than in 2016. For the next three years, the sector is aiming for a continuous and steady growth. This will allegedly reach +7.6% in 2020 from +5.3% in 2018.

Among the strongest economies, the North American market will still be the reference for the future, with 9% more orders in 2020. Investment in buildings will support the growth increasing by 2.5% per year on average. Thanks to an average growth in the demand for construction equipment of 5% between 2018 and 2020, Europe will return to pre-crisis levels in 2007. It means a total of 205 thousand units. A slowdown of up to + 1% of sales between 2019 and 2020 is expected for Japan. For China, today the second world market with 21% of the shares, the forecasts see a stabilization of around 180 thousand sales and an average growth rate of 2-3%.

