

Growth for Italian construction equipment

By Andy Brown | 5 June 2018



Exports of Italian construction machinery saw a 16.9% increase

Exports of Italian construction machinery ended the first two months of 2018 on a high note, with strong growth.

From January to February, Italian manufacturers sold machinery and equipment abroad worth €423.9 million, up by 16.9% compared to the same period in the previous year.

This result was confirmed by SaMoTer – the triennial international exhibition dedicated to construction equipment at the Verona Exhibition Centre.

The figures analysed by SaMoTer Outlook – developed in collaboration with research company Prometeia and Unacea (the association of Italian construction machinery manufacturers) – show increases in almost all sectors.

Earthmoving saw an increase of +26.6%, road building +62%, concrete +9.8%, aggregates +7.5% and tower cranes +9.5%. Exports of drilling machinery decreased slightly, by -2.7%.

Sales increased across many markets, with an increase in Western Europe of +15%, North America +30.6% and Central-Eastern Europe +35.5%.

The Middle East performed especially well at +53.1% and China also saw strong growth of +34.2%. Russia saw a remarkable recovery in orders, with a +267.5% increase, while exports to Mediterranean countries posted a decrease of -26.9%.