

ICC X



SOUTHERN EUROPE 2020

The Precast Sector at SaMoTer

21-25 March 2020

Veronafiere

Verona, Italy



INTERNATIONAL CONCRETE CONFERENCE & EXHIBITION

Organisation



Co-located at

SaMoTer

31ST INTERNATIONAL CONSTRUCTION EQUIPMENT TRADE FAIR
VERONA, ITALY | 21-25 MARCH 2020 | SAMOTER.COM



www.iccx.org

ICCX Southern Europe 2020

The Precast Sector at SaMoTer

For over 20 years CPI has been providing concrete professionals worldwide with up-to-date technical information and news - from around the world. CPI was founded out of the need to address the opportunities and challenges of the globalization in the concrete industry.

As the demand for information and technology grew, CPI introduced ICCX conferences. The trademark of ICCX is a unique combination of conference and trade exhibition, covering all aspects of modern concrete production and technology. This format gives suppliers to the concrete industry the opportunity to meet face-to-face with decision makers in a technical setting.

ICCX Southern Europe will be the new meeting point for the concrete and precast industry in Southern Europe. Organized from March 21-25 2020 as part of the SaMoTer trade fair in Verona, Italy, it will be offering a dedicated selection of 100+ exhibitors especially for the concrete and precast concrete industry. An ICCX Industry Concept Conference Program will offer the opportunity to see up-to-date information from industry suppliers around the world.

SaMoTer is organized since more than 50 years in Verona as the most established construction show in the greater region. From 2020, thanks to the ICCX Southern Europe addition, the SaMoTer portfolio of equipment suppliers will attract every three years also the precast industry. At the last edition at SaMoTer, more than 50.000 visitors attended the trade fair.

Date	March 21-25 2020
Visitors	50.000+ expected at SaMoTer, Hall 9
Venue	Veronafiore Exhibition Centre Verona, Italy
Time	March 21-25 2020 Trade Exhibition 09:00 - 18:00 Conference Program 13:00 - 17:00*

*Changes reserved

**ALL LECTURES WILL BE INTERPRETED
SIMULTANEOUSLY**  

Venue

Verona is one of the most attractive meeting places in Italy, both from the business point of view as well as touristically. The opera festival at Verona Arena is worldwide known. The Veronafiere Exhibition Centre perfectly integrates modern exhibition possibilities with ideal meeting opportunities. SaMoTer was launched in 1964 at Veronafiere to create a specific space within the Italian exhibition panorama and today, SaMoTer is the most respected construction trade show in Italy. Starting in 2020, SaMoTer will add on as one of its key sectors also the precast industry, branded as ICCX Southern Europe. ICCX Southern Europe will be promoted through CPI trade journals with a dedicated impact in the precast industry in this region.

SaMoTer

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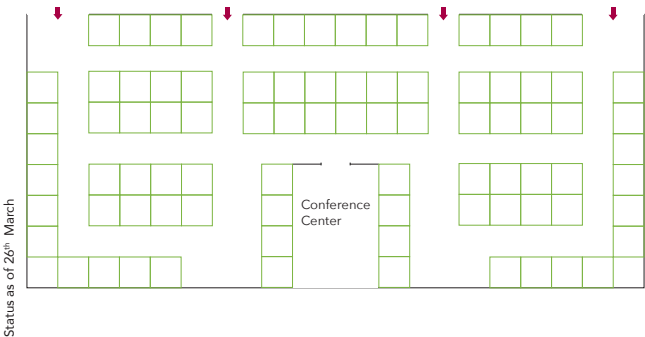
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Floorplan





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