

SaMoTer

DAY 26 MARCH 2019

PROGRAMME

Tuesday 26th March 2019
Veronafiere Congress Centre, Salieri Meeting Room

10.00 Welcome coffee and registration of participants

10.30 Welcome addresses and opening of sessions

CLAUDIO VALENTE, Vice-president of Veronafiere
ENRICO PRANDINI, President of CECE - Committee for European Construction Equipment

10.40 Presentation of SaMoTer 2020 and Innovation Award

FLAVIO INNOCENZI, Sales & Marketing Director of Veronafiere
MARCO BATTOCCHIA, SaMoTer Sales Manager
LUCIANO RIZZI, Exhibition Manager Agriexpo & Technology Veronafiere
COSTANTINO RADIS, President of Jury of SaMoTer Innovation Award

11.00 CECE Manifesto for supporting the European construction industry

RICCARDO VIAGGI, CECE Secretary General

11.10 SaMoTer Outlook: Observatory on Construction Equipment

Presentation of the annual report on the world earth-moving machinery market, analysis of market situation trends and term prospects in the construction market for the next two years.

SaMoTer-Veronafiere in partnership with Prometeia and the information input of Unacea

CRISTINA ROSSI, Prometeia
LUCA AGOLINI, Prometeia

Moderator: *LUIGI GIA, La Repubblica-Affari&Finanza*

12.45 Talk Show with sector companies and professionals

Marco Ferroni, KOBELCO Construction Machinery
Antonio Strati, CASE Construction Equipment - CNH Industrial
Marco Villa, CGT Caterpillar

Moderator: *LUIGI GIA, La Repubblica-Affari&Finanza*

13.30 Light lunch at end of sessions