



*Awards presented to manufacturers during
the Prize-Giving Ceremony for the International Technical Innovation Competition*

24TH SAMOTER INNOVATION AWARD CONSTRUCTION MACHINERY OF THE FUTURE TAKES THE STAGE

Sixteen winners in the various competition categories, plus a design award

Verona, 24 February 2023 - Hybrid or electric machinery developed for earth moving and various applications in the hoisting/lifting world. Technologies that improve operator safety and comfort are aspects that can make all the difference on construction sites all over the world. New IT systems and software ensuring better production process efficiency.

These are some of the solutions in the limelight at the 24th SaMoTer Innovation Awards organised by Italy's most important exhibition dedicated to construction equipment, scheduled 3-7 May at Veronafiore Exhibition Centre (www.samoter.it).

"The main focus of SaMoTer 2023 is on innovation, and in particular two topics of great importance: the ecological transition and the digital transition," said **Maurizio Danese**, CEO Veronafiore. *"We are delighted to see that the competition awards have also taken this direction. We are preparing the new show which, thanks not the least to SaMoTer Lab and Cantiere Digitale (The Digital Construction Ste), will turn the spotlights on to the real and effective implications of new technologies, automation and digitalisation."*

The winners of the competition were presented with their awards the Prize-Giving Ceremony for the International Technical Innovation Competition which inaugurates SaMoTer B2Press, a networking event for exhibiting companies and journalists representing the most authoritative Italian and international publications in the construction sector, as well as a stepping stone towards the 31st edition.

"The Innovation Award has two objectives: to acknowledge investments made by companies to develop cutting-edge machinery and technologies and to provide sector operators and the trade press a chance to learn about the latest developments," Sara Quotti Tubi went on. *"It is a qualified showcase focusing on technical and technological evolution in the construction machinery sector. Competition entries included machinery, equipment, plant and prototypes characterised by new design and/or practical innovations in use, as well as fundamental improvements to existing machines."*

"I was delighted to see that the SaMoTer Innovation Award attracted impressive participation even by leading global manufacturers, who are always keen to gain ground in terms of competitiveness," said **Costantino Radis**, sector journalist and Chairman of the Jury for the SaMoTer Innovation Award. *"This once again confirms SaMoTer's vocation as a platform for international promotion capable of accompanying and supporting progress in the sector."*

ORGANIZED BY



EXHIBITION PARTNER



CO-LOCATED WITH



The jury of university professors, researchers, technicians and sector experts of proven experience included Costantino Radis, technical journalist (Chairman), Maurizio Quaranta, IPAF representative for Italy, Massimo Bardissone, mechanical engineer, Cristiano Costa, technical service manager with Unacea, Enrico Lovera, building contractor, Jean Noël Onfield, technical journalist, Sebastiano Pelizza, professor emeritus, Marco Proserpi, general manager of Assodimi, Alberto Seco, industrial designer, Daniela Grancini, technical journalist and Lucas Manuel Varas Vilachà, technical journalist.

The jury announced sixteen winners this year in the following macro-categories: hydraulic excavators, telehandlers, lifting machinery, plant, attachments, software applications and other machinery. A design award was also made.

Veronafiere Press Office

T. +39 045 829 8242 / 8350

@ pressoffice@veronafiere.it

🐦 @pressVRfiere | 📘 @veronafiere

www.veronafiere.com

SaMoTer Press Office / International Press

M. +39 340 7553196

@ pressoffice@samoter.com

SaMoTer 2023

♥ www.samoter.com

@ info@samoter.com

🐦 @samoterverona | 📘 @samoterverona

📷 @samoterverona | 🌐 @samoter

ORGANIZED BY



EXHIBITION PARTNER



CO-LOCATED WITH

