

Press Release

ITALIAN MACHINERY CONSTRUCTION MARKET +5% IN FIRST QUARTER 2023

Verona, 4 May 2023. The construction machinery sector got off to a good start in 2023: with 5,313 construction site vehicles sold on the market between January and March, closing the first quarter with an increase of 5% over the same period in 2022. These figures based on purchases in the sector from machinery builders and importers analysed by Unacec, the Italian Construction Machinery Union, were published on the occasion of Samoter, the triennial international construction machinery exhibition scheduled until Sunday 7 May at Veronafiere. In particular, growth in the sector (albeit a little slower compared to last year's performance) was driven by earthmoving machinery, which in the first three months of the year posted sales of 5,186 units (+7%) articulated dumper trucks (+27%), while road building machinery suffered a setback (-31%), an indication – according to UNACEA's forecasts – that the market is progressively stabilising.

Exports also performed well, with sales - according to the UNACEA-CER foreign trade report based on ISTAT data - worth in excess of 3 billion euros in 2022, up by 9% compared to 2021. Imports also saw an increase (+30%) for a total value of 2 billion euros. A significant increase in purchases from abroad which, while still ensuring a trade balance in the black by more than 990 million euros, nevertheless saw the balance fall by 18%.

With 536 companies from 23 countries, Samoter is the only event in Italy that represents this supply chain as a whole and is the main landmark event in 2023. The 31st edition of the event focuses on environmental sustainability and the development of new economic models: vital progress that goes hand in hand with the 4.0 revolution. Innovations include Samoter Lab, the exhibition area that brings together companies exhibiting the most innovative solutions, starting with the winners of the 24th Samoter Innovation Award, alongside training and refresher courses.